



Artist Statement / BIO

Every week for 40 years I've been shooting 8x10 large format chrome film photography (over 10,000 chromes) trying to express myself "outside of the system" through "Colavito 21 Fundamental Principles of Pure Photography", an art style the first of its kind. I've paid my dues heavily as an artist which I understand means nothing unless the work is truly original and in actuality I've created nearly three hundred art works entirely separate from other artists before me – this work is shown in Fine Art Image Selections on my website. Please see "Colavito 21 Fundamental Principles of Pure Photography" confirming my authentic art style separate from the masters of photography in art history. I only use my own art in my 8x10 compositions including my oil paintings, hand painted objects, bronze & clay sculptures, linear designs & line form, modern design functional art & panels, sketches, geometric designs & links, etc. and I create compositions using architectural fragmentations as well. Please also see my television broadcast interviews explaining my art style as well as Colavito Cinematic Art Films and a documentary by Bobby Sheehan, "Michael Colavito: Cubist Illusionism", where I make a statement defining the backbone of who I am as an artist, "creating original art is a matter of life and death to me".

www.michaelcolavito.com

COLAVITO 21 FUNDAMENTAL PRINCIPLES OF PURE PHOTOGRAPHY PHOTOGRAPHY AS AN ART FORM

The founding masters and inventors of photography advocated “straight photography” for over a century, also called pure photography. Colavito Art redefines and extends this concept as it relates to the science of photography regarding film and light with no interferences whatsoever. Whereas the masters of photography manipulated their negatives in the darkroom Colavito exclusively uses chrome film which can not be adjusted, corrected or changed in any way after the original image(s) has been recorded on the film emulsion. Through his “21 Fundamental Principles of Pure Photography”, Colavito’s lifetime body of original art illustrates the most comprehensive art style based on pure photography ever created by an individual artist:

Colavito Fine Art is created on large format 8x10 chrome film without digital programs, computer graphics imagery or special effects film editing of any kind. The film can not be manipulated like an image from a negative in the darkroom:

All forms of Colavito Fine Art Film Work are created on the original film following ethical film guidelines with no blue or green screening, no in camera masks, no painting on the film itself, no painting on bodies, no projection of images, no shooting through glass or mirrors, no color backdrops, no filters of any kind, no photographing of printed images or transparencies, no photographing of reflections, no polarizations, no colorations, no cross processing, no darkroom manipulation, no optical assemblage, no airbrushing, no retouching digitally or otherwise and no photoshop: nothing whatsoever outside the natural boundaries of traditional image capture on the film emulsion – absolute film purity through film and light.

History

Michael Colavito is a fine artist focused on a unique new art form comprising 8” x 10” large format chrome film photography. Through following his invented art form style “21 Fundamental Principles of Pure Photography”, Michael achieves the highest level of optical purity which distinguishes him from other fine artists and photographers. Born in New York City, Michael has been creating original fine art for over 40 years. This includes unique fine art portraits of legendary icons and celebrity subjects as well as diversified subject matter including body form, fine art nudes, still life, painting with light, color and shape, cubist illusionism, architectural fragmentation compositions, etc. Michael has collaborated and communicated with major art museums, art critics, galleries and editorials worldwide regarding his art and photography. For example, Michael was instrumental in the first exchange of artistic culture in a photography

exhibition between the Museum of the City of New York and the Beijing Cultural Palace during simultaneous international exhibitions in the United States and China, continuing onward to Japan and Europe. Thereafter, fifteen of his original prints were placed in the archives of the Museum of the City of New York by Steven Miller, Curator. Colavito Art Form has been featured on over 100 national, regional and local television/radio shows and in the documentary film, “Modern Image Painting” as well as in Bobby Sheehan’s documentary, “Michael Colavito: Cubist Illusionism”. Michael continues to speak about his art form on numerous television broadcast interviews. His commissions, fine art prints and original transparencies are available for sale to collectors and for visual display. Colavito’s participation in gallery and exhibition events has been deliberately minimal at the direction of leading advisors in order to distinguish the “true originality” of Colavito Art Form and to avoid blending in with artists who use more common forms of art. His auction results include \$40,000 USD for the sale of an original Colavito 8” x 10” film chrome as well as \$5,000 and \$6,000 for the sale of 24” x 30” Colavito fine art prints catalogued next to Warhol and Picasso.

COLAVITO ART FORM

Colavito Fine Art is created on large format 8x10 chrome film without digital programs, computer graphics illustrations or special effects film editing of any kind digitally or optically. “Colavito 21 Fundamental Principles of Pure Photography”, the first of its kind incorporates other forms of Colavito Art including oil paintings, hand painted objects, bronze & clay sculptures, linear designs & line form, modern design functional art & panels, sketches, geometric designs & links and architectural fragmentations – absolute film purity through film and light. Each piece is created on an individual sheet of large format 8x10 chrome film often combining two or more and up to 100 exposures on the same 8x10 chrome.

SUNFLOWER INITIATIVE – A PHOTOGRAPHY ARTIST’S CHALLENGE FOR ONE MILLION USD PHILANTHROPIC GRANT

Challenge is for one million USD (or smaller contribution) from someone who has it within their means but initiative also has a genuine philanthropic purpose for everyone.

I am just an ordinary person trying to stay true to what I believe in my life long pursuit of creating art through photographic purity. My art may not change who you are but as a human you need to step up in staying true to yourself and what you believe in

your own way as I do in mine. We all share the same common ground in staying true to some aspect of our lives. I can't pave a path to enlightenment but like a sunflower we all face the sun which is the soft and true part of our heart. "Sunflower Initiative" is a challenge for everyone as Colavito art stands as a symbol for dedication and purity. Your legacy is what you leave behind and mine spans nearly a half century where I am energized and calmed at the same time through creating art. It is my way in every living part of me. I endorse digital technology because it brings us convenience but I stay true in my own way through my unique art form created entirely without computers or digital enhancements. I challenge and call out for everyone to stay true to what they believe because it defines who you are.

My challenge for a philanthropic grant is based on the authenticity of my art form and lifetime body of work as the first of its kind in history. Please see Colavito Art on my website in Fine Art Images and in Television Broadcasts, "Making a Name in Art History with Michael Colavito" and documentary, "Michael Colavito: Cubist Illusionism".

Colavito Fine Art Photography is created through "Colavito 21 Fundamental Principles of Pure Photography" entirely without photoshop, computers or editing of any kind.

Making a Name in Art History with Michael Colavito

<https://www.youtube.com/watch?v=9CZY10bq58g>

Optics and Politics with Michael Colavito and Romeo Colavito

<https://www.youtube.com/watch?v=Bn3yq60YOlo>

Michael Colavito: Cubist Illusionism (film documentary):

<https://vimeo.com/78211130>

SUNFLOWER INITIATIVE:

<https://youtu.be/JKM7IN8uYJ8>