



## Michael Colavito

Michael Colavito is a fine artist focused on a unique new art form comprising 8" x 10" large format chrome film photography. Through following the "21 Fundamental Principles of Pure Photography" (see below), Michael achieves the highest level of optical purity which distinguishes him from other fine artists and photographers.

Born in New York City in 1958, Michael has been creating original fine art for over 40 years. This includes fine art portraits of legendary icons and celebrity subjects; as well as diversified subject matter including body form, nudes, still life, painting with light, architectural compositions and creative color compositions.

Included within his compositions are oil paintings, sketches, bronze sculptures, modern sculptures, linear designs, jewelry links and functional art also created by Colavito.

Michael has collaborated and communicated with major art museums, art critics, galleries and editorials worldwide regarding his art and photography. For example, Michael was instrumental in the first exchange of culture between the Museum of the City of New York and the Beijing Cultural Palace during simultaneous international exhibitions in the United States and China, continuing onward to Japan and Europe. Thereafter, fifteen of his original prints were placed in the archives of the Museum of the City of New York by Steven Miller, Curator.

Colavito Art Form has been featured on over 100 national, regional and local television / radio shows; and also in the documentary films “Modern Image Painting” and “Michael Colavito: Cubist Illusionism”. His commissions, fine art prints and original transparencies are available for sale to collectors and for visual display. Colavito’s participation in gallery and exhibition events has been deliberately minimal at the direction of leading advisors, in order to distinguish the “true originality” of Colavito Art Form; and to avoid blending in with artists who use more common forms of art. His auction results include \$40,000 USD for the sale of an original Colavito 8” x 10” chrome; as well as \$5,000 and \$6,000 for the sale of 24” x 30” Colavito fine art prints, which were catalogued next to Warhol and Picasso.

## COLAVITO ART PROCESS

Colavito's process of creating fine art is based on 21 Fundamental Principles of Pure Photography. He incorporates only his own oil paintings, sketches, bronze sculptures, clay sculptures, modern sculptures, linear designs, functional art, line form panels, geometric jewelry links and hand painted objects as well as architectural structures including bridges for his compositions configured entirely without computers or editing of any kind. Each piece is created on an individual sheet of large format 8x10 chrome film (typically Fuji Velvia 50) often combining two or more and up to 100 or more exposures on the same 8x10 film sheet.

## COLAVITO ART FORM

The founding masters and inventors of photography advocated "straight photography" for over a century, also called pure photography. Colavito Art redefines this concept as it relates to the science of photography regarding film and light with no interferences whatsoever. The masters can not stake claim to this purity as they manipulated their negatives in the darkroom contradicting their own concept. Colavito uses chrome film exclusively which can not be adjusted after the image has been recorded on the film. Colavito lifetime body of original art illustrates the most comprehensive art style based on pure photography ever created by an individual artist.

## 21 FUNDAMENTAL PRINCIPLES OF PURE PHOTOGRAPHY

Colavito Fine Art is created on large format 8x10 chrome film without digital programs, computer graphics imagery or special effects film editing of any kind. The film can not be manipulated like an image from a negative in the darkroom:

all forms of Colavito Fine Art Film Work are created on the original film following ethical film guidelines with no blue or green screening, no in camera masks, no painting on the film itself, no painting on bodies, no projection of images, no shooting through glass or mirrors, no color backdrops, no filters of any kind, no photographing of printed images or transparencies, no photographing of reflections, no polarizations, no colorations, no cross processing, no darkroom manipulation, no optical assemblage, no airbrushing, no retouching digitally or otherwise and no photoshop: nothing whatsoever outside the natural boundaries of traditional image capture on the film emulsion – absolute film purity through film and light.

---

Michael Colavito: Cubist Illusionism –

documentary: <https://vimeo.com/78211130> trailer: <https://vimeo.com/96946298>